



REQUEST FOR TRANSPORTATION COMMISSION ACTION

MEETING DATE: OCTOBER 5, 2021

TITLE: PROPOSED SPENDING PLAN FOR AMERICAN RESCUE PLAN ACT OF
2021 RELIEF FUNDS

Director of Financial Management and
Strategic Planning

RECOMMENDED ACTION

Recommend City Council approve proposed recommendations on the use of the City's American Rescue Plan Funds.

EXECUTIVE SUMMARY

On March 11, President Joe Biden signed the **American Rescue Plan Act 2021** (ARPA), which launched the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) to provide \$350 billion in emergency funding for state and local governments. The emergency economic stimulus bill provides fiscal aid to address the ongoing COVID-19 public health crisis. The SLFRF provides funding to meet local needs, including COVID-19 response, replacing public sector revenue loss, premium pay for essential workers, improving facilities to ensure health and safety, increase usage of outdoor spaces, as well as investing in public infrastructure and broadband. Of the \$350 billion economic stimulus bill, the City will receive **\$56 million in direct one-time funding**.

The City's Strategic Priorities are the blueprint for prioritizing policy decisions and the proposed spending plan. The proposed spending plan is in alignment with the City's Strategic Priorities which include:

1. Quality of Life
2. Natural Environment
3. Traffic and Mobility
4. Fiscal Strength
5. Organizational Excellence

This one-time funding will provide significant financial resources for health and safety across the City while also making investments that improve our resident's quality of life.

The proposal includes **\$28 million for enhancing the Quality of Life**. \$5 million is allocated to programs to assist the City's **most vulnerable** individuals, families, and local businesses, with details determined based on input from local community partners.

Funding is also provided for critical programs such as **Mental Health Mobile Outreach** to deliver innovative behavioral health and crisis response within the City, and **OneIrvine** to help revitalize the City's most disadvantaged neighborhoods. The City continues to focus on promoting conservation of the Natural Environment, allocating **\$5.2 million to protect natural resources**, improving fields, opens spaces and planting 400 additional trees citywide. **\$6 million** is included to **improve walkability, bike use, and shared transportation** options, and **\$14.5 million** is focused on responsible investment in **key infrastructure**, including **affordable housing and broadband**. Lastly, **\$2.8 million** is recommended to provide **premium pay** to the City's staff who stepped up during the COVID-19 pandemic to provide uninterrupted exceptional services to our residents and businesses as well as providing on-going COVID testing for those unvaccinated.

COMMISSION/BOARD/COMMITTEE RECOMMENDATION

The proposed spending plan is scheduled to be presented to the Finance Commission on September 27, 2021.

ANALYSIS

The American Rescue Plan Act of 2021 (ARPA) is a \$1.9 trillion economic stimulus bill. Within the ARPA, the Coronavirus Local Fiscal Recovery Fund (SLFRF) provides \$350 billion for states, municipalities, counties, tribes, and territories. Of the \$350 billion, the City will receive an estimated **\$56 million in one-time funding**. These funds can be spent by local governments to provide for healthier and safer indoor and outdoor environments for residents, visitors and employees; assist with investments in outdoor spaces and programs that promote responsible public gatherings; help pay for essential affordable housing, broadband and other critical public infrastructure; and compensate for relevant first responder expenses.

The U.S. Treasury continues to update and finalize procedures, processes and detailed reporting requirements on eligible uses. Funds *cannot* be used toward pensions or to offset revenue resulting from tax cuts.

Funding will be received in two disbursements. The first \$28 million was received and this revenue will be held in a separate fund subject to quarterly and annual audits, with the second disbursement anticipated within the next 12 months. City staff have implemented a dedicated website and email for specific communications, frequent mandated updates, including quarterly reporting on the use of the funds as part of the budget update (first to the Finance Commission and then the City Council). Funding opportunities are go-forward from March 3, 2021 and must be completed by December 31, 2026.

American Rescue Plan Proposed Spending Plan

The City's Strategic Priorities are the blueprint for prioritizing policy decisions for the City's future and the proposed \$56 million ARPA spending plan. The proposal (Attachment) has

been developed by staff based on the City's priorities, and preliminary input from the Mayor and City Council members, and their respective Finance Commission members.

In addition, staff's proposal has been promoted on the City's website and social media, with public input encouraged. Staff's proposal may be amended based on this input. The current proposal is detailed below.

1. \$28 MILLION IN QUALITY OF LIFE

A. Assistance to Most Vulnerable Individuals, Families, and Small Businesses \$5 Million

The City is committed to supporting individuals, families, and local businesses that have been severely impacted by the pandemic and unable to access other federal, state and local assistance funding. \$5 million has been set aside for efforts that will be defined in consultation with local community partners who serve the most disadvantaged in Irvine.

B. Partnering with Be Well OC to provide innovative behavioral health mobile outreach services \$4 Million

The City will launch a pilot program to provide mobile mental health outreach services through Be Well OC. Be Well OC is a non-profit organization that provides mental health and wellness support for residents of Orange County. Be Well OC brings together a robust, community-based, cross sector strategy which includes public, private, academic, and faith-based stakeholders to create a community-wide coordinated ecosystem to support optimal mental health.

The Be Well OC program embeds the mobile response team into the City's police response systems, with police dispatchers trained to triage, and when appropriate, to divert certain calls for service to the mobile crisis response team. These calls are carefully screened to exclude those involving violence, weapons, threats, and other situations where the presence of a uniformed police officer would be needed. The non-emergency calls these teams would handle: mental illness, substance abuse, and homelessness. The Be Well OC mobile crisis response teams are staffed by experienced crisis counselors who specialize in the care and management of these frequent challenges.

C. Implementing the One Irvine Program to address quality of life issues in older and lower-income neighborhoods \$5 Million

One Irvine is a community reinvestment program targeting specific older neighborhoods throughout the City through a variety of resources including funds for residential rehabilitation, City capital project investment, education, and code enforcement. The program is designed to target one neighborhood at a time, reaching multiple neighborhoods over several years. Due to the important role of community engagement and neighborhood-focused in-person events, the full rollout of the program was

postponed due to COVID-19. This funding will augment the program through grants or low interest loans and fee waivers for home improvement, façade, and front yard upgrades. The funds are budgeted to cover project costs in the One Irvine program across neighborhoods over multiple years. As loans for residential investment are repaid, they will be rolled back into the program.

D. Investing in measures to protect the health and safety of our residents, employees and visitors \$5.5 Million

The health and safety of our residents, employees, and visitors are paramount to the City. Improvements include enhancements to the City Hall & Operations Support Facility (OSF) to ensure proper air filtration, hygienic protocols & social distancing, including exercise & health equipment. Facility upgrades to include HVAC and air filtration systems, upgrades to outdated restrooms in various community facilities as well as updating seating in City Hall and community facilities to ensure social distancing of visitors and employees. To the extent that additional temporary staffing may be necessary to manage these capital improvement projects, necessary City Council legislation will be brought forward during the October 12, 2021 City Council review of this proposal.

E. Promoting continued use of public spaces for healthy gatherings \$7 Million

The City continues to promote safe gatherings at public spaces and funding is included for further implementation of playground equipment improvements including disinfection programs, surface testing, and replacements. Additionally, ensuring outdoor shade opportunities and upgrades at parks are available, upgrading park fitness equipment, and enhancing pool water sterilization systems is included in this proposal. To the extent that additional temporary staffing may be necessary to manage these capital improvement projects, necessary City Council legislation will be brought forward during the October 12, 2021 City Council review of this proposal.

F. Conducting an assessment of Irvine's families', children's and seniors' programming and service expectations post COVID and considering unique needs of our multi-lingual, multi-cultural community \$650,000

Funding is planned to engage a consultant to provide an update to the 2013-2018 Strategic Plan for Children, Youth and Families. The plan represents the City's vision to create and maintain a safe community where children, youth and families thrive emotionally, physically, academically, and socially. As the last plan is outdated, the consultant will assist with data gathering and updating key goal areas that will guide the development and maintenance of programs and policies. Additionally, funding is included to conduct a citywide survey and outreach that would include residents and stakeholders, and would assess the needs and satisfaction levels of the community regarding services/programs the City provides to support children, youth and families. The survey would include specific questions addressing needs of our senior, multi-lingual and multi-cultural community members.

G. Enhancing multi-lingual, multi-cultural outreach and engagement of our diverse community, particularly with increased reliance on social media and virtual forums and events post-COVID \$850,000

Funding is provided for a variety of community-based events, which include themes such as an educational speaker series, cultural arts, multicultural, village based, and health and wellness. Additionally, funding is included to further enhance multi-lingual outreach and translation across all City platforms to reach our diverse community.

2. \$5.2 MILLION IN NATURAL ENVIRONMENT

Citywide Improvements include upgrades to athletic fields and open spaces in our parks to promote active and passive use; focusing on field rehabilitation, drainage infrastructure, and use of drought tolerant plants. Planting includes 400 park trees citywide to enhance the natural environment and provide shade opportunities. To the extent that additional temporary staffing may be necessary to manage these capital improvement projects, necessary City Council legislation will be brought forward during the October 12, 2021 City Council review of this proposal.

3. \$6 MILLION IN TRAFFIC AND MOBILITY

Funding is provided for improving walkability, bike use, and shared transportation. Implementation includes citywide improvements for pedestrians and bicyclists: touchless pedestrian push buttons; upgraded pedestrian equipment at signalized intersections; smart phone app-based bicycle detection pilot project; intersection spot treatments as identified in the recently adopted Irvine Strategic Active Transportation Plan (ISATP), with an emphasis on conflict zones; and sidewalk construction for critical missing gaps, including the north side of Irvine Center Drive from Yale Avenue to Deerwood. Also included is installation of roadside vehicle speed feedback signs at locations with high pedestrian and bicyclist activity. Additionally, the funds would be used to complete the project development phase (preliminary engineering and environmental clearance) for (1) one or more bicycle/pedestrian bridges - highest priority locations being identified as part of a study now underway; and (2) corridor bikeway improvements at priority location(s) as identified in the ISATP. Further expanding the pilot implementation of an intra-city shuttle program is also included; Vision Study with extensive public outreach is now underway. To the extent that additional temporary staffing may be necessary to manage these capital improvement projects, necessary City Council legislation will be brought forward during the October 12, 2021 City Council review of this proposal.

4. \$14.5 MILLION IN FISCAL STRENGTH

A. Investment in Broadband Improvement Solutions

Funding is included to engage a consultant to conduct an assessment study of any connectivity gaps within the City and provide recommendations on options to address

these gaps and related service needs. This study will identify coverage gaps, unreliable and/or slow services, potential internet service models, and lessons from municipalities where mistakes were made. Findings and recommendations will be presented to the Finance Commission and City Council. Funding set-aside will implement relevant recommendations from the study, including additional analysis where needed, development of operational and/or financial plans, and immediate connection improvements to residents, such as providing free Wi-Fi coverage at City-owned facilities and establishing a Mi-Fi loaner program.

B. Investment in Housing

Funding needs for investment in affordable housing projects will be determined in consultation with the Irvine Community Land Trust and brought forth to the City Council at a future date.

5. \$2.8 MILLION IN ORGANIZATIONAL EXCELLENCE

City staff continued providing exceptional services to our community during the pandemic, including serving the most vulnerable with meal delivery and rental assistance. To recognize exceptional efforts of City employees during the pandemic, one-time premium pay is recommended at \$1,000 for part-time and \$2,000 for full-time employees.

In addition, the City's robust testing efforts are one of the factors that have put Irvine at the forefront of the national effort to combat the COVID-19 pandemic but the City must remain vigilant and responsive. \$500,000 is included to remain responsive to many unknowns and to meet state mandates and testing for those unvaccinated.

Community Engagement

The City developed a webpage dedicated to ARPA and an email address to receive comments and input on the proposed spending plan. A video will be available online and distributed on the City's digital communication channels. A Frequently Asked Questions directory will be assembled to best respond to the community quickly and appropriately. The community is invited to participate in the Finance Commission, Transportation Commission, and City Council meetings as well as through the web portals and roundtables. Quarterly reports on the use of funds will be provided to the Finance Commission and City Council. All reports will be included on the City's ARPA webpage.

ALTERNATIVES CONSIDERED

The City Council may choose to modify the proposed investment framework with different or additional considerations.

FINANCIAL IMPACT

Upon Finance Commission's and City Council's approval of the \$56 million ARPA spending plan (see staff's recommendations in the Attachment), staff will return to the City Council for a formal action appropriating ARPA funding according to federal requirements.

REPORT PREPARED BY

Michelle Grettenberg, Assistant City Manager
Kristin Griffith, Director of Financial Management & Strategic Planning
Barbara Arenado, Deputy Director of Financial Management & Strategic Planning
Pamela Baird, Director of Community Services
Pete Carmichael, Director of Community Development
Jimmee Medina, Director of Human Resources and Innovation
Mike Hamel, Director of Public Safety
Mark Steuer, Director of Public Works and Transportation

ATTACHMENT

Proposed American Rescue Plan Summary