

## **AMENDMENT NUMBER 3 TO “AGREEMENT FOR CONSULTING SERVICES”**

THIS AMENDMENT NUMBER 3 TO AGREEMENT FOR CONSULTING SERVICES (the “Third Amendment”) is made and entered into as of February 14, 2024 by and between the CITY OF IRVINE, a municipal corporation (“City”) and MCCORMICK-BUSSE, INCORPORATED, a California corporation (the “Consultant”), for the purpose of amending the written “Agreement for Consulting Services” entered into between City and Consultant as of January 17, 2022, City of Irvine contract number 20241 (the “Agreement”).

1. PART IV, SCOPE OF SERVICES AND PART V, BUDGET, are modified in accordance with EXHIBIT I, attached hereto. The new not-to-exceed contract value is increased to \$171,986.47 for the period ending June 30, 2024.
2. Except as set forth in this Third Amendment, all terms, conditions and provisions of the Agreement are unchanged and remain in full force and effect.

*(Signatures follow on next page)*

20241C

IN WITNESS WHEREOF, the parties hereto have caused this Third Amendment to the Agreement to be executed by their respective duly authorized agents as of the date first set forth above.

**CITY OF IRVINE**

DocuSigned by:  
By: *Brian King*  
02DF32A7BE24471...  
**Brian King**  
Its: Assistant City Manager

DocuSigned by:  
By: *Oliver C. Chi*  
F809AA71942B4C...  
**Oliver C. Chi**  
Its: City Manager

Attest:

DocuSigned by:  
By: *Carl Petersen*  
0FCAD81F02E547D...  
**Carl Petersen**  
Its: City Clerk

APPROVED AS TO FORM:  
RUTAN & TUCKER, LLP

DocuSigned by:  
By: *Jeffrey Melching*  
DABE8886180C4BB...  
**Jeffrey Melching**

**MCCORMICK-BUSSE, INCORPORATED**

DocuSigned by:  
By: *Matthew Castle*  
62948D37E0A4434...  
**Matthew Castle**  
Its: President

DocuSigned by:  
By: *David R. Busse*  
8DA0F83B6C9049F...  
**David R. Busse**  
Its: Secretary

**EXHIBIT I**

**100 S Citrus Avenue, #206  
Covina, CA 91723**

**Phone: (626) 967-1510  
Fax: (626) 967-1718  
MBImedia.com**



January 31, 2024

City of Irvine  
Keri Bullock  
Neighborhood Services Administrator  
1 Civic Center Plaza, Irvine, CA 92606

Subject: Revised MBI 2023-2024 Fiscal Year Scope of Work, Sustainability DIY Toolkit and Virtual Meeting Room

Hi Keri,

In the proceeding attachments, please find our proposed revised cost budget for the 2023-2024 fiscal year that reflects the change in scope for MBI to provide the ONE IRVINE Sustainability DIY Toolkit as requested and develop a Virtual Meeting Room.

Thank you,

A handwritten signature in black ink, appearing to read "Liz Mazariegos". The signature is written in a cursive, flowing style.

Liz Mazariegos  
Project Manager  
MBI Media

**MBI Budget Cost Estimate  
City of Irvine - One Irvine Program**

**2023-2024 FY**

Task	Fully Burdened Hourly Rate	Factor (# of Months/Occurrences)	\$168.53	\$117.35	\$95.40	\$82.68	\$159.00	\$131.97	\$82.68	\$127.20	\$95.40	Total Hours	Total Dollars	
			Sr. Project Manager	Project Manager	Deputy Project Manager	Account Coordinator(s) / Support Staff	Production Mngnr / Producer / Camera Operator	Sr. Graphic Designer	Deputy Graphic Designer(s)	Photographer	Writer / Translations / QA/QC			
Outreach Approach		Qty												
<b>PROJECT MANAGEMENT</b>			<b>8</b>	<b>36</b>	<b>27</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>93</b>	<b>\$9,967.60</b>	
	Outreach Coordination Meetings	18	8	18	18	18						62	\$6,665.98	
	Project Management (Weekly Check-In / Summary Emails / Admin)	18		18	9	4						31	\$3,301.62	
<b>NEIGHBORHOOD ENGAGEMENT EVENTS / VMR / Renters DIY Toolkit</b>			<b>8</b>	<b>54</b>	<b>96</b>	<b>104</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>263</b>	<b>\$25,537.66</b>	
	Detailed Plan and Layout for VMR	2	2	10	30	10						52	\$5,199.36	
	Development of VMR and Collaterals	1	2	18	32	20						72	\$7,155.76	
	Update/Maintenacnce VMR	1		2	10	10						22	\$2,015.50	
	Build/Package Toolkits for distribution, Manage Reservations		2	8	8	32						1	51	\$4,780.22
	Receive, Store, and Deliver Toolkits to City locations		2	16	16	32						66	\$6,386.82	
<b>EVENT / VMR COLLATERAL MATERIALS</b>			<b>2</b>	<b>14</b>	<b>20</b>	<b>32</b>	<b>0</b>	<b>10</b>	<b>28</b>	<b>0</b>	<b>10</b>	<b>116</b>	<b>\$11,122.46</b>	
	Create and Produce Collateral Materials (Brochure/VMR)		2	4	6	6			10			8	36	\$3,464.94
	Create Social Media Schedule Calendar	1		2	4	8						14	\$1,277.74	
	Create Social Media Posts	4		4	8	16						34	\$3,077.00	
	Design/Program VMR							8	5			13	\$1,469.16	
	Create Collaterals for VMR			4	2	2			4			12	\$1,156.28	
	Update/Maintenance for VMR							2	5			7	\$677.34	
<b>DOCUMENT AND REPORTING</b>			<b>2</b>	<b>4</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>2</b>	<b>8</b>	<b>8</b>	<b>0</b>	<b>28</b>	<b>\$3,105.60</b>	
	Documentation Through Photograph/Media			2								10	\$1,252.30	
	Analysis Report and info Graphics	1	2	2	2	2		2	8			18	\$1,853.30	
												0	\$0.00	
<b>SUSTAINABILITY DIY TOOLKIT</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$121,987.89</b>	
	Supply Toolkit and all contents in a branded container	1000											\$121,987.89	
<b>TOTAL ESTIMATED LABOR HOURS / COSTS</b>			<b>18</b>	<b>108</b>	<b>145</b>	<b>160</b>	<b>0</b>	<b>12</b>	<b>36</b>	<b>8</b>	<b>10</b>	<b>500</b>	<b>\$171,721.21</b>	
<b>OTHER DIRECT COSTS - ODC's</b>														
	Mailing/Postage												By City	
	Printing (standard color, one sided)												By City	
	Large Scale Printing (Boards/Banners)												By City	
	Meeting Supplies/Equipment												By City	
	Translations / Interpretations												By City	
	Camera Equipment Package												\$0.00	
	Direct Canvassing / Distribution												TBD	
	Mileage (current IRS rate)												\$265.26	
	<b>TOTAL ESTIMATED ODCs</b>												<b>\$265.26</b>	
<b>TOTAL ESTIMATED BUDGET COST TASK</b>												<b>\$171,986.47</b>		

Scope Item Description	Cost	QTY	Total Cost
<b>ONE IRVINE Sustainability DIY Toolkit</b>	\$ 99.85	1000	\$ 99,850.00
Earthtronics A19 8W Dimmable E26 EarthBulb 2700K 60W Equivalent		2	
BITS 1.5 gpm Adjustable Spray Showerhead B150-CH Chrome		1	
Niagara Toilet Leak Detection Dye Tablets		1	
Orbit Hose End Flow Meter 56854N		1	
Suraielec Watt Meter		1	
Mini Refrigerator Digital LCD Display Thermometer ET4828		2	
BITS 1.0 gpm Bubble Aerator		2	
ThermoPro Infrared Thermometer		1	
Pamphlet		1	
Branded Container	\$ 13.00	1000	\$ 13,000.00
	Tax		\$ 9,137.89
			\$ 121,987.89