



SUPPLIER & VENUE SOLUTIONS

| Customer: Destination Irvine | Cvent, Inc. |
|--|--|
| Billing Address: 1 Civic Center Plaza PO Box 19575 Irvine, CA 92623-9575 | 1765 Greensboro Station Place, 7th Floor Tysons Corner, VA 22102 Billing Dept. Phone: 703.226.3522 Billing Dept. Email: Receivables@cvent.com |

Software, Enhanced RFP Services, Paid Advertising, Analytics, Fees and Usage Totals

YEAR 1: 7/1/2024 - 6/30/2025

| | |
|-----------------------------------|--------------------------|
| Total Price Before Discount | USD 80,044.75 |
| Discount | USD 12,474.99 |
| TOTAL FEES PAYABLE in USD* | USD 67,569.76 |

YEAR 2: 7/1/2025 - 6/30/2026

| | |
|-----------------------------------|--------------------------|
| Total Price Before Discount | USD 82,660.01 |
| Discount | USD 12,474.99 |
| TOTAL FEES PAYABLE in USD* | USD 70,185.02 |

YEAR 1: 7/1/2024 - 6/30/2025

| Listing Advertisement(s), Software, Services and CONNECT | Quantity | Service Term | Fee |
|--|----------|----------------------|---------------|
| CSN Advertising - 2 Diamond | 1 | 7/1/2024 - 6/30/2025 | USD 21,861.44 |
| CSN Advertising - Diamond Plus - Supplier Profile | 1 | 7/1/2024 - 9/30/2024 | USD 3,836.00 |
| CSN Advertising - Diamond Plus - Supplier Profile | 1 | 1/1/2025 - 3/31/2025 | USD 3,836.00 |
| CSN Advertising - Diamond Plus - Supplier Profile | 1 | 3/1/2024 - 6/30/2024 | USD 5,114.00 |

| Bundle Advertisement(s) & Microsite Packages | Quantity | Linked To | Ad Location | Service Term |
|--|----------|------------------|--------------------|----------------------|
| CSN Productivity Tools - DG-Destination Request a Quote | 1 | Supplier Profile | Irvine, CA | 7/1/2024 - 6/30/2025 |
| CSN Advertising - DG-Billboard Ads | 1 | Supplier Profile | California | 7/1/2024 - 6/30/2025 |
| CSN Productivity Tools - CVB Copy Feature | 1 | N/A | CA - Orange County | 7/1/2024 - 6/30/2025 |
| Bundle Advertisement(s) & Microsite Packages Net Total Price | | | | USD 11,634.75 |

| Reporting and Analytics | Quantity | Comp Set Venue Codes | Service Term | Net Total Price |
|--|----------|----------------------|----------------------|-----------------|
| CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB | 1 | N/A | 7/1/2024 - 6/30/2025 | USD 7,500.00 |

| | | | | |
|--|---|-----|----------------------|---------------|
| CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB | 1 | N/A | 7/1/2024 - 6/30/2025 | USD 13,787.57 |
|--|---|-----|----------------------|---------------|

| YEAR 2: 7/1/2025 - 6/30/2026 | | | |
|--|----------|----------------------|---------------|
| Listing Advertisement(s), Software, Services and CONNECT | Quantity | Service Term | Fee |
| CSN Advertising - 2 Diamond | 1 | 7/1/2025 - 6/30/2026 | USD 23,511.36 |
| CSN Advertising - Diamond Plus - Supplier Profile | 1 | 7/1/2025 - 9/30/2025 | USD 4,027.80 |
| CSN Advertising - Diamond Plus - Supplier Profile | 1 | 1/1/2026 - 3/31/2026 | USD 4,027.80 |
| CSN Advertising - Diamond Plus - Supplier Profile | 1 | 3/1/2024 - 6/30/2024 | USD 5,114.00 |

| Bundle Advertisement(s) & Microsite Packages | Quantity | Linked To | Ad Location | Service Term |
|--|----------|------------------|--------------------|----------------------|
| CSN Productivity Tools - DG-Destination Request a Quote | 1 | Supplier Profile | Irvine, CA | 7/1/2025 - 6/30/2026 |
| CSN Advertising - DG-Billboard Ads | 1 | Supplier Profile | California | 7/1/2025 - 6/30/2026 |
| CSN Productivity Tools - CVB Copy Feature | 1 | N/A | CA - Orange County | 7/1/2025 - 6/30/2026 |
| Bundle Advertisement(s) & Microsite Packages Net Total Price | | | | USD 12,216.49 |

| Reporting and Analytics | Quantity | Comp Set Venue Codes | Service Term | Net Total Price |
|--|----------|----------------------|----------------------|-----------------|
| CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB | 1 | N/A | 7/1/2025 - 6/30/2026 | USD 7,500.00 |
| Flat Rate YOY | | | | |
| CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB | 1 | N/A | 7/1/2025 - 6/30/2026 | USD 13,787.57 |

Contract Term

The term is 7/1/2024 to 6/30/2026.

Services

The Cvent services set forth herein ("Services"), subject to the applicable Terms of Use located at: <http://www.cvent.com/en/product-terms-of-use.shtml>. This Order Form and applicable Terms of Use, collectively, comprise the "Agreement." The Term and Fees Associated with the Services are as set forth above.

Payment Terms

| | |
|--|---|
| Annual Upfront by Invoice; Payment due Net 30 from Invoice Date. | Tax/VAT/GST/ABN ID #: |
| Is Purchase Order Required?: | Price does not include sales tax or any other applicable taxes. |
| Purchase Order #: | |

Purchase Order Portal:

Pricing Valid Through: 5/31/2024

Additional Terms

By opting into diamond waitlist below, Supplier agrees that during the initial twelve months of this Agreement it is being placed on a waiting list for its metropolitan area for Diamond Ad placements. In the event a three or four Diamond Ad placement becomes available in the Supplier’s metropolitan area during such twelve month period and Supplier is then in good standing of this Agreement, Cvent reserves the right at its sole discretion to upgrade Supplier to either a three or four Diamond Ad placement upon notice from Cvent. In the event of such upgrade, Supplier shall subscribe to such upgraded level for a minimum of twenty-four (24) months and the Term of this Agreement shall be automatically extended for such period for the upgraded Diamond Ad placement only. Supplier agrees to pay the Cvent rates for the first twelve months of the term of the three Diamond at [CURRENCY & 3 DIAMOND LIST PRICE AMOUNT] or the four Diamond at [CURRENCY & 4 DIAMOND LIST PRICE AMOUNT] as applicable; with subsequent twelve months term subject to an 5% increase for either the three or four Diamond from the immediately preceding twelve month period (notwithstanding any different rates then in effect with the franchisor or management company of Supplier’s property, if any). Such fees for the upgraded Diamond Ad placement annually are due in advance within thirty (30) days of the date of the invoice from Cvent, provided Cvent shall apply a credit to such fees for the first twelve months in the amount of the fees prepaid for the Diamond Ad placement purchased hereunder prior to the upgrade prorated based on the remaining term of the then current twelve month period. If the Term of this Agreement is for twenty-four months or longer, then Supplier shall have a right to renew its placement on the waiting list for another twelve month period provided it provides written notice of such renewal to Cvent no later than ninety (90) days prior to the expiration of the initial twelve month period for the waiting list. Supplier acknowledges and agrees that this Order Form does not guarantee that its Diamond Ad placement will be upgraded during the Term and notwithstanding anything set forth herein, may not be upgraded at all.

Diamond Waitlist Opt-In Signature

By checking this box and providing your initials signature, you are opting into the diamond waitlist terms as outlined herein.

| Billing Contact Details: | Billing Address: | Service Address: |
|-------------------------------|---|---|
| Name: Misty Bond | Street: 1 Civic Center Plaza PO Box 19575 | Street: 1 Civic Center Plaza PO Box 19575 |
| Title: Executive Director | City: Irvine | City: Irvine |
| Email: mbond@cityofirvine.org | State: CA | State: CA |
| Phone: +19495024112 | Zip Code: 92623-9575 | Zip Code: 92623-9575 |
| | Country: US | Country: US |

Update Billing Contact Details (Only if the Billing Contact details are incorrect)

Cvent Signatory

Customer Signatory

Signatory represents that s/he is the authorized to bind the Supplier entity listed above.

Name:

Name:

Melissa Haley

Title: Account Manager, Hospitality Cloud

Title:


Director of Communications and Engagement


Email: kaltman@cvent.com

Email: mhaley@cityofirvine.org

Phone: 703-226-3611


Phone: +19495024112

Signature:  DocuSigned by: Kristen Altman
C1BEF95EF8AD44B...

Signature:  DocuSigned by: Melissa Haley
72D40AFE8EB14A2...

Date Signed: 3/25/2024


Date Signed: 3/25/2024

By:  DocuSigned by: Kevin Carr
01B5948222064AE...

Name: Kevin Carr

Title: Vice President

Date: 3/25/2024

By:  DocuSigned by: Chris Flowers
B032DDC45B25416...

Name: Chris Flowers


Title: Senior Director

Date: 3/25/2024

By:  DocuSigned by: Oliver Chi
7809AA719A2B4C7...

Its:City Manager

Date: 3/25/2024


ATTEST:
By:  DocuSigned by: Carl Petersen
0EFA0B1E02E547D...

Carl Petersen

Its:City Clerk

Date: 3/26/2024

APPROVED AS TO FORM: RUTAN & TUCKER, LLP

By:  DocuSigned by: Jeffrey Melching
DABE666180C4BB...

Jeffrey Melching

Date: 3/26/2024