



<b>Customer: Destination Irvine</b>	<b>Cvent, Inc.</b>
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Billing Address:  
1 Civic Center Plaza PO Box 19575  
Irvine, CA 92623-9575

1765 Greensboro Station Place, 7th Floor  
Tysons Corner, VA 22102  
Billing Dept. Phone: 703.226.3522  
Billing Dept. Email: Receivables@cvent.com

### Software, Enhanced RFP Services, Paid Advertising, Analytics, Fees and Usage Totals

#### YEAR 1: 7/1/2024 - 6/30/2025

<b>Total Price Before Discount</b>	<b>USD <del>80,044.75</del></b>
<b>Discount</b>	<b>USD 12,474.99</b>
<b>TOTAL FEES PAYABLE in USD*</b>	<b>USD 67,569.76</b>

#### YEAR 2: 7/1/2025 - 6/30/2026

<b>Total Price Before Discount</b>	<b>USD <del>82,660.01</del></b>
<b>Discount</b>	<b>USD 12,474.99</b>
<b>TOTAL FEES PAYABLE in USD*</b>	<b>USD 70,185.02</b>

#### YEAR 1: 7/1/2024 - 6/30/2025

Listing Advertisement(s), Software, Services and CONNECT	Quantity	Service Term	Fee
CSN Advertising - 2 Diamond	1	7/1/2024 - 6/30/2025	USD 21,861.44
CSN Advertising - Diamond Plus - Supplier Profile	1	7/1/2024 - 9/30/2024	USD 3,836.00
CSN Advertising - Diamond Plus - Supplier Profile	1	1/1/2025 - 3/31/2025	USD 3,836.00
CSN Advertising - Diamond Plus - Supplier Profile	1	3/1/2024 - 6/30/2024	USD 5,114.00

Bundle Advertisement(s) & Microsite Packages	Quantity	Linked To	Ad Location	Service Term
CSN Productivity Tools - DG-Destination Request a Quote	1	Supplier Profile	Irvine, CA	7/1/2024 - 6/30/2025
CSN Advertising - DG-Billboard Ads	1	Supplier Profile	California	7/1/2024 - 6/30/2025
CSN Productivity Tools - CVB Copy Feature	1	N/A	CA - Orange County	7/1/2024 - 6/30/2025
<b>Bundle Advertisement(s) &amp; Microsite Packages Net Total Price</b>				<b>USD 11,634.75</b>

Reporting and Analytics	Quantity	Comp Set Venue Codes	Service Term	Net Total Price
CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB	1	N/A	7/1/2024 - 6/30/2025	USD 7,500.00

CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB	1	N/A	7/1/2024 - 6/30/2025	USD 13,787.57
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### YEAR 2: 7/1/2025 - 6/30/2026

Listing Advertisement(s), Software, Services and CONNECT	Quantity	Service Term	Fee
CSN Advertising - 2 Diamond	1	7/1/2025 - 6/30/2026	USD 23,511.36
CSN Advertising - Diamond Plus - Supplier Profile	1	7/1/2025 - 9/30/2025	USD 4,027.80
CSN Advertising - Diamond Plus - Supplier Profile	1	1/1/2026 - 3/31/2026	USD 4,027.80
CSN Advertising - Diamond Plus - Supplier Profile	1	3/1/2024 - 6/30/2024	USD 5,114.00

Bundle Advertisement(s) & Microsite Packages	Quantity	Linked To	Ad Location	Service Term
CSN Productivity Tools - DG-Destination Request a Quote	1	Supplier Profile	Irvine, CA	7/1/2025 - 6/30/2026
CSN Advertising - DG-Billboard Ads	1	Supplier Profile	California	7/1/2025 - 6/30/2026
CSN Productivity Tools - CVB Copy Feature	1	N/A	CA - Orange County	7/1/2025 - 6/30/2026
Bundle Advertisement(s) & Microsite Packages Net Total Price				USD 12,216.49

Reporting and Analytics	Quantity	Comp Set Venue Codes	Service Term	Net Total Price
CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB	1	N/A	7/1/2025 - 6/30/2026	USD 7,500.00
<i>Flat Rate YOY</i>				
CSN Business Intelligence - RFP Reports - Enterprise Dashboard - CVB	1	N/A	7/1/2025 - 6/30/2026	USD 13,787.57

### Contract Term

The term is 7/1/2024 to 6/30/2026.

### Services

The Cvent services set forth herein ("Services"), subject to the applicable Terms of Use located at: <http://www.cvent.com/en/product-terms-of-use.shtml>. This Order Form and applicable Terms of Use, collectively, comprise the "Agreement." The Term and Fees Associated with the Services are as set forth above.

### Payment Terms

Annual Upfront by Invoice; Payment due Net 30 from Invoice Date.

Tax/VAT/GST/ABN ID #:

Is Purchase Order Required?:

*Price does not include sales tax or any other applicable taxes.*

Purchase Order #:

Purchase Order Portal:

Pricing Valid Through: 5/31/2024

**Additional Terms**

By opting into diamond waitlist below, Supplier agrees that during the initial twelve months of this Agreement it is being placed on a waiting list for its metropolitan area for Diamond Ad placements. In the event a three or four Diamond Ad placement becomes available in the Supplier’s metropolitan area during such twelve month period and Supplier is then in good standing of this Agreement, Cvent reserves the right at its sole discretion to upgrade Supplier to either a three or four Diamond Ad placement upon notice from Cvent. In the event of such upgrade, Supplier shall subscribe to such upgraded level for a minimum of twenty-four (24) months and the Term of this Agreement shall be automatically extended for such period for the upgraded Diamond Ad placement only. Supplier agrees to pay the Cvent rates for the first twelve months of the term of the three Diamond at [CURRENCY & 3 DIAMOND LIST PRICE AMOUNT] or the four Diamond at [CURRENCY & 4 DIAMOND LIST PRICE AMOUNT] as applicable; with subsequent twelve months term subject to an 5% increase for either the three or four Diamond from the immediately preceding twelve month period (notwithstanding any different rates then in effect with the franchisor or management company of Supplier’s property, if any). Such fees for the upgraded Diamond Ad placement annually are due in advance within thirty (30) days of the date of the invoice from Cvent, provided Cvent shall apply a credit to such fees for the first twelve months in the amount of the fees prepaid for the Diamond Ad placement purchased hereunder prior to the upgrade prorated based on the remaining term of the then current twelve month period. If the Term of this Agreement is for twenty-four months or longer, then Supplier shall have a right to renew its placement on the waiting list for another twelve month period provided it provides written notice of such renewal to Cvent no later than ninety (90) days prior to the expiration of the initial twelve month period for the waiting list. Supplier acknowledges and agrees that this Order Form does not guarantee that its Diamond Ad placement will be upgraded during the Term and notwithstanding anything set forth herein, may not be upgraded at all.

**Diamond Waitlist Opt-In Signature**

By checking this box and providing your initials signature, you are opting into the diamond waitlist terms as outlined herein.

Billing Contact Details:	Billing Address:	Service Address:
Name: Misty Bond	Street: 1 Civic Center Plaza PO Box 19575	Street: 1 Civic Center Plaza PO Box 19575
Title: Executive Director	City: Irvine	City: Irvine
Email: mbond@cityofirvine.org	State: CA	State: CA
Phone: +19495024112	Zip Code: 92623-9575	Zip Code: 92623-9575
	Country: US	Country: US

**Update Billing Contact Details ( Only if the Billing Contact details are incorrect )**



**Cvent Signatory**

**Customer Signatory**

Signatory represents that s/he is the authorized to bind the Supplier entity listed above.

Name:

Name:

Melissa Haley

Title: Account Manager, Hospitality Cloud

Title:

Director of Communications and Engagement

Email: kaltman@cvent.com

Email: mhaley@cityofirvine.org

Phone: 703-226-3611

Phone: +19495024112

Signature: 

Signature: 

Date Signed: 3/25/2024

Date Signed: 3/25/2024

By:  \_\_\_\_\_

Name: Kevin Carr

Title: Vice President

Date: 3/25/2024 \_\_\_\_\_

By:  \_\_\_\_\_

Name: Chris Flowers

Title: Senior Director

Date: 3/25/2024 \_\_\_\_\_

By:  \_\_\_\_\_

Oliver Chi

Its: City Manager

Date: 3/25/2024 \_\_\_\_\_

ATTEST:  
By:  \_\_\_\_\_

Carl Petersen

Its: City Clerk

Date: 3/26/2024 \_\_\_\_\_

APPROVED AS TO FORM: RUTAN & TUCKER, LLP

By:  \_\_\_\_\_

Jeffrey Melching

Date: 3/26/2024 \_\_\_\_\_